



Kevin Rivette Professional Biography

Kevin Rivette is the former Vice President of Intellectual Property (IP) Strategy for IBM and is currently the Chairman of the USPTO Public Patent Advisory Committee (PPAC). In this capacity as VP of IBM, Mr. Rivette was responsible for directing and calibrating IBM's IP strategy to capitalize on emerging market and policy opportunities. Additionally, Mr. Rivette was responsible for optimizing the creation and commercialization of IP assets across the company.

Prior to joining IBM in August, 2005, Mr. Rivette was a principle with Boston Consulting Group and was focused on helping organizations, from start ups to Fortune 100 companies, develop actionable IP strategies to further their business goals. A thought leader in the field of IP strategy, Mr. Rivette is the author of the ***Rembrandts in the Attic***, which The New York Times declared to be the "textbook" on Intellectual Property strategies. He has also written on this subject for many publications including *CEO*, *Chief Legal Officer Magazine*, *The Harvard Business Review* and has made numerous TV and radio appearances to discuss the strategic business use of Intellectual Property.

Mr. Rivette is a former patent attorney and litigator and is a frequent speaker at international conferences, including: The World Economic Forum in Davos, Switzerland; The International Patent Licensing conference in London; Patent and Strategy Management in Washington, D.C., and The National Post Automotive Conference in Toronto. He has also been a guest lecturer at Keio, Harvard and Stanford University business schools.

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