

Lewis & Clark College
Spring Board of Alumni Meeting (Part One) -- Remote via Zoom
Feb 28, 2021

Board Members Present:

Chris Ohman '77, *CAS BOA President*

Mary Bodine-Watts '09 L'13

Katie Byrnes '79

Anne Caputo '69

Alexa Cid Carrera '21, *SAA president*

Jennifer Cox Cyphers '98

Peter Dempsey '01

Edgard Garcia '92

Catherine Gibson '85

Hanako Imber '10

Marisol Jenkins '15

Erik Jensen '81

Hongda Jiang '08

Jessica Mullins '10

Aron Phillips '07

Stacy Thompson '79

Anthony J. Ruiz '13

Richard Sames '12

Chris Scheffler '10

Marnie Troska '98

Barbara Whitaker '74

Board Members Absent:

Ryan Lockard '07

Dee Wolfe '68 L'74, *Chair Albany Society Board of Directors*

Staff Present Full BOA meeting:

Andrew McPheeters, *Associate Vice President of Alumni, Parent, and Student Engagement*

Emily Decker '85, *Senior Associate Director of Alumni, Parent, and Student Engagement*

Todd Davis, *Administrative Specialist, Alumni and Parent Programs*

Guests:

Mikah Bertelmann '21, *ASLC President*

Bradley Krupicka L'10, *Law School BOA President*

Stephen LeBoutillier '00, *Director of Annual Giving*

Josh Walter, *Vice President Advancement*

Faculty:

Biology - Kellar Autumn
Chemistry - Anne Bentley
English - Karen Gross
Environmental Studies - Jim Proctor
Ethnic Studies - Kundai Chirindo
Music - Michael Johanson
Philosophy - Joel Martinez
Political Science - John Holzwarth
Psychology - Jenny LaBounty
Rhetoric & Media Studies - Mitch Reyes
Theatre - Stepan Simek
World Language/Lit - Keith Dede

Pre-meeting resources:

- ❑ **CAS Fundraising Update Spring FY21** (PDF provided to members via website)
- ❑ **Board of Alumni Minutes 12.6.20 Fall Part Two** (PDF provided to members via website)
- ❑ **Board of Alumni Roster 2020-2021** (PDF provided to members via website)
- ❑ **APP Board of Alumni Report and Chapters Description** (google doc provided to members via email)

Post-meeting resources:

- ❑ **2021_02_28 Athletics_Report_to_BoA** (PDF provided by request)

Notes:**SESSION I**

Chris Ohman - **Call to Order**

Chris Ohman – Welcomes one and all including the little future pioneers in the zoom backgrounds.

Chris Ohman - **Asks for a motion to approve the Dec 6th meeting minutes.**

Aron - **Motion to approve minutes.**

Catherine- **Seconds the motion.**

All 20 members approve minutes.

Approval of Minutes.

Introductions: Aron Phillips '07 and Marnie Troska '98

They both introduce each other to the board and share each other's brief biographies.

Chris Ohman—Speaking to each person individually, Chris Ohman asks what they most want, and are thirsty for given the current situation (pandemic, isolation).

Each attendee shares their personal hopes and wishes.

Chris Ohman acknowledges the recent news of the passing of Grant V. Frey '83 former board member. Board members who knew Grant shared their remembrances and some ideas were presented on ways to honor him.

Chris Ohman '77 –President's Report

■ Call for Liaisons:

As a member of the board, you can volunteer to become Liaisons in areas of the college that are of interest to you. Chris Ohman would love to hear from you if you would like to engage with any of the three schools in this way on behalf of the Board.

■ Future Committee Chairs:

Two committees will need to have new chair appointments: Equity and Inclusion and ACDC. Both Hanako and Chris Scheffler are cycling off after the June meeting. Those interested to become chair let Chris Ohman know in the next few months.

■ Trustee meeting update:

Chris Ohman—The Trustees had very thoughtful discussions around post Covid long term planning. Chris was really encouraged by what I saw and heard despite the hard challenges that schools like Lewis & Clark are facing in the current economic climate.

Stacy Thompson—attended her first meeting as a Trustee and was similarly impressed. A good amount of data was provided beforehand and the quality of the discussion and breakout groups was really rich and consistent with our vision, purpose, values and our strategic plan.

Equity and Inclusion Committee Update – Hanako Imber '10

If interested in becoming the chair of this committee let Chris Ohman know, as the June meeting will be Hanako's last as she cycles off the board.

Administration Committee Update – Peter Dempsey '01

We are entering the busy season for the committee over the next few months with the new cycle of board member applications. We have three spaces to fill with Hanako, Chris Scheffler, and Barbara completing their second terms this June. The current pool is about 68 nominees who have until April 8, to apply. The Committee will review those applications and do interviews in mid-April. The Committee will rank and present a slate of candidates to the board in June with an election/vote taking place at the June meeting.

On Feb 28, we had a Board of Alumni Information Session on Zoom (40 registrants and 25 attended) for those Alumni who expressed interest via the Alumni Census. We had a good discussion and we hopefully got some excitement going for new potential board members.

Equity Pause:

The committee plans to look at our bylaws and suggest revisions if needed in light of some of the recent equity training we have been doing. We hope to have a committee zoom in late March with all of the board of alumni members invited if you are interested.

Alumni Recognition and Outreach Committee Update - Catherine Gibson '85

Catherine thanks everyone who participated in the first virtual Honors awards ceremony, February 12, 2021.

Equity Pause:

Since the last meeting, we looked at the equity in relation to what is asked for from each honors candidate, so that we can help level the playing field when it comes time to evaluate whom we should put forward as a slate of honors award recipients. We made a number of changes already to the form, to make sure there is a minimum amount of information submitted by the nominator saying why that person should win for that particular award.

Our next task will be to determine how we can get a more diverse set of candidates with our outreach. The next round of nominations are due April 1. There will be a call for nominations in the March 4. Alumni newsletter and I challenge every member of the board to nominate one deserving individual by April 1.

Student Alumni Connections and Development Update – Chris Scheffler '10 and Alexa Cid Carrera '21, SAA *president*

Chris Scheffler--We just picked the new Ambassadors (SAA) through the student alumni leadership scholarship program, which awards about 12 to 13 scholarships per year to students. We have some great new students next year with eight seniors and about six juniors.

The SAA have chosen their next president for the 2021-2022 year, Jenna Timmerman '22.

Chris Scheffler is leaving the board in June so a new chair of the ACDC committee is needed, anyone with interest contact Chris Ohman.

Alexa—Upcoming SAA events:

- *STEM Meet and Greet* event in partnership with the Career Center (3.3.21)
- Money Talks International and Economic Career Paths Panel (3.7.21).
- Memories from the Hill (3.9.21).
- To Eat the Rich or To Be the Rich? (3.27.21).

Chris Scheffler—

Equity Pause:

This year we tried some new things when choosing our SAA recipients to increase equity. We rewrote the interview questions, removed names and personal identifiers from the application, and required all of the applicant reviewers to do some implicit bias training before going through the applications. Additionally efforts were made in evaluating our target advertising for the SAA scholarship, to really try to make our pool more diverse.

And from the interviews yesterday it was pretty amazing the group of students that we had including quite a few first generation students and students from all over the world, and all the different backgrounds and ethnicities and it's a great group of students.

Athletic Liaison Update – Aron Phillips '07

2021_02_28 Athletics_Report_to_BoA (PDF provided by request)

Aron spoke with Athletic Director Mark Pietrok to learn about the past year so far in Athletics.

While the students were not able to compete during the fall semester, all teams were able to practice and work out with restrictions. Then as COVID cases went up before Thanksgiving, restrictions that are more significant were put in place and Pamplin was closed and remained closed when students returned after break.

At the end of December, the school announced--along with Willamette University--that we would not compete in high-risk sports (Football & Basketball) this year in the Northwest Conference.

In February, we were allowed to move forward with some limited practices for indoor sports and competitions for outdoor sports. On Feb. 6, we had our first athletic competition in nearly 11 months when our women's soccer team played the University of Portland. As of today's meeting, restrictions have continued to loosen and we are now competing in all sports except football and basketball. We will have abbreviated schedules in fall and winter sports, and full schedules in all spring sports.

Fundraising update - Stephen LeBoutillier '00, Director of Annual Giving and Edgard Garcia '92
(report **CAS Fundraising Update Spring FY21**, PDF provided to members via website)

Edgard—Reminds members that The Day of Giving is March 3, and we are looking for 100% participation on fundraising from the board.

Stephen-- talks about the numbers in the **Fundraising Update** document.

We are doing really well in dollars raised for the year so far. You can see that you know 1.7 is where we are currently at with the annual fund; our goal is 2.3 so we are 75% of the way there, and last year at this time, we were at only 1.5. We are still down in our number of donors a little bit. Alumni event registrations have generated 200 gifts this fiscal year alone, as you can easily give a gift when you register for an event. The gifts represent 175 individual alumni donors, indicating some are giving multiple times with Eight of those gifts being 1st time donors.

Highlights from this year include:

- **New Student Philanthropy Officer Position**

A new student job within Phonathon, has completed 133 discovery calls and raised close to \$50,000 dollars since beginning in October

- **BOA giving**

FY21 total gifts and pledges to date: \$18,005.

- **BOA Challenge: Your Giving Impact**

In FY21, every gift made by a senior OR a class of 2020 graduate is matched by \$50 from the Board of Alumni.

- **Pioneers for Pioneers Challenge: Student Support**

Thanks to the generosity of a Pioneer family, all student gifts to the Pioneers for Pioneers fund are being matched 3 to 1 until 5/31/2021.

Chris Ohman '77– Introduces Bradley Krupicka L'10, *LAW BOA President* and Q&A.

Law Board update and Q&A with Bradley

The Law school currently admits about 200 students per year and are graduating around 200-218. We are ranked as one of the top law schools in the state, number one environmental law school in the country, and we are the number one law school and the only one accredited LLM for animal law in the country.

The Law Alumni Board has four principle committees.

- **Scholarships Committee**

We fundraise for students scholarships and then choose some worthy recipients every year.

- **Alumni Engagement Committee**

We organize alumni happy hours, and other events including faculty presentations.

- **Distinguished Honors Committee**

Two awards are given each year, one is the distinguished honors which goes to a graduate of the

school that we think has had really great contributions to the school and the legal community, and then we also give an honorary degree.

- **Recent Grad Council**

Focusing on young alumni engagement, and presenting an award: The Rising Star Award, each year.

Q&A discussion held with Bradley

Short 3 min – Break

Chris Ohman '77– Introduces Josh Walter, *Vice President Advancement*

Campaign Presentation from Josh

Past Campaigns:

1991-97	The Campaign for Lewis & Clark raised \$75 M
1980s	Campaign for the Second Century \$30 M Goal

Institutional Comprehensive Campaign: **exploring for the global good**

(Outright Gifts, Planned Gifts, and Pledges)

Goal \$155 M June 1, 2017 – May 31, 2024

As of February 1, 2021: 85.7 M Raised

The Campaign Committee consists of trustees, former faculty, staff and alumni.

Campaign Priorities are *People, Places* and *Programs*

People: Annual Fund, Scholarships, and Endowed Professorships.

Places: Student Center Renovation, Huston Sports Complex, Corbett House and Boley Law Library.

Programs: Bates Center, GRAD Counseling Center, LAW Clinics, and Student Enrollment Management

June 17, 2021 Virtual Public Launch of the Campaign

June 2021 Marketing goes live

FY22 Events in US and Abroad major markets

FY23-24 Events in secondary markets

How can you help?

- Document your planned gift
- Promote June 17 Launch Event
- Advocate for Lewis & Clark
- Connect us with foundations and prospects.

Chris Ohman '77 and Andrew– welcomes 12 faculty members joining the zoom meeting

Faculty, board members and staff are split into three groups and go off into breakout rooms for approximately 30 minutes.

In the breakout rooms, faculty members give self-introductions and share their experiences of the past year.

Biology - Kellar Autumn
Chemistry - Anne Bentley
English - Karen Gross
Environmental Studies - Jim Proctor
Ethnic Studies - Kundai Chirindo
Music - Michael Johanson
Philosophy - Joel Martinez
Political Science - John Holzwarth
Psychology - Jenny LaBounty
Rhetoric & Media Studies - Mitch Reyes
Theatre - Stepan Simek
World Language/Lit - Keith Dede

Chris Ohman '77– Introduces Mikah Bertelmann '21, ASLC President

ASLC update and Q&A with Mikah

The ASLC is the student government on the undergraduate campus. The primary role is around student advocacy with the administration and with faculty and staff. Our centering values are community, equity and justice. We have a number of committees including academic affairs, engagement and outreach, student resources, campus activities, and student organizations.

This year a lot of our work focused on Covid and helping students to adjust to that. So this year for the first time we have a task force which works with the President and the VP of student Life meeting weekly to give them feedback on student experience and provide them with recommendations on ways to expand policy or to make the student experience as regular as possible. Additionally the ASLC team works hard to ensure that students get support by maintaining a number of programs like free SAAB tutoring, resource pantry, and a variety of financial resources.

We had a successful reunion of former ASLC alumni and current students this week and were able to network and have conversations.

Q&A with Mikah

APP Update – Andrew McPheeters, Associate Vice President of Alumni, Parent, and Student Engagement

(Report and Chapters Description document sent to members via email)

■ Board members share feedback from the breakout room conversations with the faculty.

Andrew – Highlights items from the previously shared **APP Board of Alumni Report**.

■ Alumni Census

- As of February 5, 2021, **CAS 1,836 alumni** have completed the Census.
- **33%** or **650** alumni indicated they would be interested in volunteering for Lewis & Clark.
- We now have a list of **68 alumni** expressing an interest in supporting LGBTQ students, and **47 alumni** in supporting students of color.
- Of those listing their current career field, the largest numbers represented are **22%** retired, **16%** are in Education, and **9%** in Healthcare & Services.

■ Action items:

- If you haven't taken the Census, please do:
- If you are willing to have an email sent in your name to classmates, urging them to take the census let Andrew know.
- If you are willing to assist with outreach to alumni about an LGBTQ affinity group let Andrew, know.
- If you are willing to assist with outreach to alumni to establish Alumni Affinity Groups (Black Alumni Union, Latinx Alumni Union, Asian-American Alumni Union, etc.) let Andrew know.

Andrew -- Highlights items on the previously shared **Chapters Description** document.

■ Chapter Update

The new chapter plan takes into account what we have learned from virtual programming this past year. When the covid it is over, we will continue to put many of our resources and definitely our time into virtual programming in combination with in person events.

We know future initiatives within the Chapter structure will include projects (fundraising, letters to admitted students, welcome calls to new grads in the area), services (imagine a local business directory, or temporary housing suggestions).

The first phase of activating ten chapters should be completed by May. We believe we have identified alumni leaders in eight of these Chapters already. In March and April, we will begin assisting Chapter Presidents in recruiting additional volunteers.

- Minnesota
- Hawai'i
- Northern California
- Southern California
- Northeast: New York, Connecticut, New Jersey, Pennsylvania
- New England: Maine, New Hampshire, Vermont, Massachusetts, Rhode Island
- Mid-Atlantic: Virginia, Maryland, Delaware, West Virginia
- Mountain States: Idaho, Montana, Wyoming
- Colorado
- Portland/Vancouver Metro Area

The Second Phase will begin when the Chapters listed above are activated. The additional Chapters include:

- Alaska
- Greater Oregon

- Washington State
- Texas/Oklahoma
- Midwest Plains Region: North Dakota, South Dakota, Nebraska, Kansas, Missouri, Iowa
- Southwest: Arizona, New Mexico, Utah, Nevada
- Southeast: North Carolina, South Carolina, Georgia, Florida, Alabama, Arkansas, Louisiana, Tennessee, Kentucky
- Central Great Lakes Region: Illinois, Wisconsin, Indiana, Michigan, Ohio

More discussion is needed for phase three as we explore how to best organize International Chapters.

Chapter infrastructure:

- Emily Decker will serve as the Chapter Coordinator for all regions. Her other responsibilities in APP have been adjusted accordingly.
- Chapter Presidents will be the primary contact with the APP Office.
- The APP Chapter Coordinator will have 2 to 3 individual annual meetings with each Chapter President.
- The APP Chapter Coordinator will hold 2 to 3 annual meetings with all Chapter Presidents together to share ideas, and hold trainings.
- We imagine Chapters will implement projects and events quarterly, but will build in a high degree of flexibility.
- The APP Office will designate some limited funds for each Chapter to use especially as we jump-start this initiative.
- Chapter leadership will start to take over the organization and design of Black & Orange parties.
- When possible, we would like current BOA members to join their local Chapter team in this formation phase.
- We plan to establish some structure around how the group of Chapter Presidents might best be connected with the Board of Alumni.

■ **Action items:**

- If you have suggestions for chapter President for Colorado or Portland/Vancouver please let Emily know.
- If you have suggestions for possible Leadership Teams please let Emily know.
- If you are willing to assist in your Regional Chapter during this formation phase please let Emily know.

■ **Virtual Programing**

Andrew – refers board members to review items on the previously shared **APP Board of Alumni Report**.

Chris Ohman—reminds the board as we launch the alumni chapters, to be mindful of our goals.

Chapter Goal:

To foster a stronger Lewis & Clark community network and advance the college. In doing so, the Chapter will:

- Strengthen regional networks
- Support recruitment and retention of undergraduate students
- Foster a culture of philanthropy
- Specifically promote equity and inclusion in the Lewis & Clark community

Chris Ohman is appreciative and thanks everyone for spending time on this Sunday morning on zoom.

Meeting adjourns.