

Lewis & Clark College
Spring Board of Alumni Meeting (Part Two) -- Remote via Zoom
April 25, 2021

Board Members Present:

Chris Ohman '77, *CAS BOA President*
Mary Bodine-Watts '09 L'13
Katie Byrnes '79
Anne Caputo '69
Alexa Cid Carrera '21, *SAA president*
Jennifer Cox Cyphers '98
Peter Dempsey '01
Edgard Garcia '92
Catherine Gibson '85
Hanako Imber '10
Marisol Jenkins '15
Erik Jensen '81
Hongda Jiang '08
Jessica Mullins '10
Aron Phillips '07
Stacy Thompson '79
Richard Sames '12
Marnie Troska '98
Barbara Whitaker '74
Dee Wolfe '68 L'74, *Chair Albany Society Board of Directors*

Board Members Absent:

Ryan Lockard '07
Anthony J. Ruiz '13
Chris Scheffler '10

APP Staff Present:

Todd Davis, *Administrative Specialist, Alumni and Parent Programs*
Emily Decker '85, *Senior Associate Director of Alumni, Parent, and Student Engagement*
Tara McIrvin, *Associate Director of Alumni, Parent, and Student Engagement*
Andrew McPheeters, *Associate Vice President of Alumni, Parent, and Student Engagement*
Caroline Mead, *Associate Director of Alumni, Parent, and Student Engagement*
Ginger Moshofsky '83, PG '18, *Associate Director of Alumni, Parent, and Student Engagement*

Staff Guests:

Rocky Campbell, *Assistant Dean of Student Engagement and Executive Director of Career Center*

Scott Fletcher, *Dean of the Graduate School of Education and Counseling*
Robin Holmes-Sullivan, *Vice President of Student Life and Dean of Students*
Josh Walter, *Vice President Advancement*

Student Guests:

--SAA

Katrina Kuzmina '23, *Student Alumni Association Ambassador*
Emma Pell '22, *Student Alumni Association Ambassador*
Jenna Timmerman '22, *Student Alumni Association Ambassador*

--International

Nawaf Alnuwaysir, *AES Student*
Brenna Ketchum '23, *TCK student*
Tobias Varntoft '21, *ISLC President*

--ASLC

Sam Daer '21, *ASLC Treasurer*
Mikah Bertelmann '21, *ASLC President*

--Career:

Martín López '23, *Peer Career Advisor*
Lila Khammash '23, *Peer Career Advisor*

Pre-meeting resources:

- ☐ **Board of Alumni Minutes 2.28.21 Fall Part Two** (PDF provided to members via website)
- ☐ **L&C Alumni Chapters Update as of 4.23.21** (PDF provided to members via website)

Notes:

SESSION I

Chris Ohman - **Call to Order**

Chris Ohman – Welcomes everyone

Chris Ohman '77 –President's Report

- Trustee meeting will be in two weeks so nothing to report.
- Finance committee met a few weeks ago and had some cautious optimism about early enrollment numbers.
- Chris O. will join the Academic Affairs Committee work and report on this in upcoming meetings.
- Student COVID-19 Vaccination Policy announced for the 2021-2022 academic year.

All students will need to have completed a full vaccination regime, or have an approved exemption, by October 15, 2021.

■ New committee chairs after the June meeting will be:

Equity and Inclusion: Mary Bodine '09 L'13, Chair

Student Alumni Connections and Development: Richard Sames '12, Chair

Alumni Recognition and Outreach Committee Update - Catherine Gibson '85

April 1st was the deadline for submissions for the Alumni Honors awards.

The Committee met to work on selecting from the nominations a slate of candidates to bring to the board at the June meeting for a vote.

Planning for next year's awards presentation has begun and is developing to align with June reunion weekend 2022. Also instead of a dinner a more accessible event perhaps in the chapel.

Campaign Kickoff news and Q & A with Josh Walter, *Vice President Advancement*

Institutional Comprehensive Campaign: **exploring for the global good**

(Outright Gifts, Planned Gifts, and Pledges)

Goal \$155 M June, 2017 –May, 2024

As of April 1, 2021: 91.4 M Raised and/or pledged

June 17, 2021 Virtual Public Launch of the Campaign

Co-Hosts for the Launch will be:

Anthony J. Ruiz '13, *Board of Alumni*

Heidi Hu '85, *Board of Trustee*

June 2021 Marketing goes live

FY22 Events in US and Abroad major markets

FY23-24 Events in secondary markets

Q & A with Josh

Questions comments form board members for Josh

Update and Q & A from Scott Fletcher, *Dean of the Graduate School of Education and Counseling*

Scott gives an update on the *Teacher Pathway Program*, a partnership between Lewis & Clark's College of Arts and Sciences and its Graduate School of Education and Counseling that is designed to support students in becoming teachers. The program has had a huge increase in interest and in just the last three months, we have had 17 new applications.

■ *Teacher Pathway Program*: BA + Master of Arts in Teaching (MAT) in just 5 years

Scott speaks briefly about the topic of current graduate programing.

Early post pandemic developments in graduate programming will be taking into account that there will be an increased amount of trauma in families, in youth. The fields of teaching and counseling are going to be feeling even more of a responsibility to address the impact of the pandemic. Moreover, we all recognize this impact will be going on for years to come.

The pandemic has also laid bare the many of the existing inequalities in our society including lack of resources, lack of health and medical care and in some instances lack of overall regard from local, and national officials.

Past years overview:

- Development of additional skills
- Investment in additional resources.

During the pandemic, we added skills, resources, and now as we transition to the post pandemic world we will decide which of those skills and investments to continue utilizing for the future.

Future changes:

- Center for Community Engagement has maintained or increased attendance even after programming was moved entirely online last year in response to the pandemic. It has become clear that we can expand our audience and better serve our mission around the state and internationally by continuing to offer online professional development offerings.
- Community Counseling Center also will continue offering remote counseling services.

Three new programs:

- Eating disorders certificate program (entirely online)
- Part-Time MAT Elementary Cohort for School Employees (hybrid)
- (coming next year) TransActive Gender Project expands to offer a certificate leadership component.

Q&A with Scott

Questions from board members for Scott

Chris Ohman - Asks for a motion to approve the Feb 28, meeting minutes.

Edgard - Motion to approve minutes.

Aron- Seconds the motion.

All 19 members approve minutes.

Approval of Minutes.

Administration Committee Update – Peter Dempsey '01

The Committee will review the 8 new applications and conduct interviews April 26-May 8th. A slate of candidates will be presented to the board for a vote at the June meeting.

On April 6th the Committee and other members of the Board attended a meeting to review the Bylaws. Revisions will be brought to a future meeting and be up for discussion. Then at the meeting after that, they could be put up for a vote.

Short– Break

Chris Ohman– Introduces Robin Holmes-Sullivan, Vice President for Student Life and Rocky Campbell, Assistant Dean, Student Engagement

Update from Robin and Q&A.

Robin shares an update on the new and improved Templeton plans to renovate and expand the Templeton Student Center.

Agenda:

- Reimagining the student experience at LC
- Delivering on LC's strategic plan goals to improve facilities
- Improving student retention through engagement and belonging efforts

Student Experience Master Plan Recommendations:

- Centralize student life spaces
- Activate spaces with student-focused programs
- Create an inviting and accessible atmosphere

Templeton Renovation Goals:

- Improve wayfinding
- Increase student organization space
- Create a more prominent front entry
- Create a late night hot spot (renovating Trail Room)
- Address deferred maintenance issues
- Address access issues

Timeline:

- Fall/Spring 2021 -----Conceptual and design Development
- May 2021 -----Gain Board of Trustee Approval for Funding
- July 2021 -----Secure Permitting from the City
- Dec/Jan2022 -----Begin Construction
- Dec/Jan2023 -----Project Completed

Rocky shares some potential architectural renderings of what the finished project will look like.

Q&A with Robin and Rocky

Discussions and questions from board members for Robin and Rocky.

Andrew welcomes ten student leaders who have joined the meeting.

Each student gives a brief self-introduction and board members ask some questions about the students experiences this year.

Board members and staff split off into small breakout rooms with the students to learn more about their areas of leadership.

Student Guests:

--SAA

Katrina Kuzmina '23, *Student Alumni Association Ambassador*

Emma Pell '22, *Student Alumni Association Ambassador*

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- Board members share feedback from the breakout room conversations with the students.

APP Update – Andrew McPheeters, Associate Vice President of Alumni, Parent, and Student Engagement and APP Staff

■ **L&C Alumni Chapters Update as of 4.23.21** from Emily
(Chapters description document PDF provided to members via website)

The first phase of activating ten chapters was to be completed by May but we are ahead of schedule and have 14-chapter presidents already.

The following alumni are confirmed as Chapter Presidents:

Sydney Dickerson '88, G '89 - Hawai'i

Mike Holtzclaw '87 - Northern California

Carla Hernandez '79 - Southern California

Owen Phillips '16 – Alaska

Jackson Shea '89 - Portland/SW Washington

Vicki Kreimeyer '69 - Mountain State (ID, MT, WY)

Cindy Rehman '90 – Southwest (NV, UT, AZ, NM)

Jay Hernandez '04 - Texas/Oklahoma

Ben Edwards '85 - Colorado

Tace James '10 - Central Great Lakes (WI, IL, MI, IN, OH)

Solomon Enos '01 - Southeast (NC, SC, AL, AR, TN, GA, FL, MS, AR, KY)
Dan Metcalf '01 –Mid-Atlantic (DC, MD, VA, DE, WVA)
Carol Timm '87 - New England (MA, VT, NH, ME)
Brian Gurski '99 - Northeast (NY, NJ, CT, PA)

We are still looking for chapter leadership for Minnesota, Washington State, and Greater Oregon. There will be a meeting for chapter presidents in May, where we will begin assisting Chapter Presidents in recruiting additional volunteers for their leadership teams.

■ **Regional Programs to “kick-off” the Campaign.**

9-11 regional events are planned to start after the June 17th Campaign Launch.

Andrew, solicits ideas from board members on what the regional party/gatherings should look like and what will attract alumni to these campaign events.

■ **Getting excited about Alumni Weekend 2022 Exercise (Ginger & Andrew)**

All years will be invited, so 2022 has the potential to be bigger than the Sesquicentennial year at the 2017 Alumni Weekend. The focus in 2022 will be on reunions and getting together with your class.

- Board members share activity ideas for 2022 Alumni Weekend.

■ **Budget Implications for 2021**

Andrew briefly outlines the college budget picture projections for the next 5 years, and explains how most departments will be reducing staff by at least one. In most cases across campus this has been accomplished by not filling positions when someone has left or by re-organization. The App office instead of cutting a position has proposed a plan to turn 1 FTE to revenue generation activities. In year, one the new revenue will cover one positions benefits and salary and in year, two and three will generate an increasing level of surplus. APP staff is also reducing what we do by about 20% along with a reorganization of staff projects.

■ **Report on Travel Program expansion and other revenue generating experiences.**

We will be going from 2-3 trips a year to 5 to 7 international trips and 4 to 7 domestic trips. In addition, we will continue some virtual programming courses for a fee similar to the Art History Mini course and the Philosophy class we did this past academic year.

After the first year of expanding on our trips and experiences for constituents, we will open them up to non-constituents (Portlanders, and perhaps others across the country). On the horizon for year two or three we will take some of these experiences and adapt them for high school age students.

We want to generate revenue in meaningful ways that strengthen our relationships with constituents and others.

- New website for Alumni Travel (Explore with Lewis & Clark): go.lclark.edu/explore

Q&A with Andrew

Albany Society update – Dee Wolfe '68 L'74, Chair Albany Society Board of Directors

In May there will be a meeting to elect new officers of the Board.

David Todd '68 will be the new chair after the starting in July.

Hopefully in the next year we will be able to meet on campus again without the need for a virtual Zoom.

Chris Ohman – A fond farewell and best wishes to SAA President Alexa Cid Carrera '21 who will be graduating in May and this is her last board meeting with us. We welcome her in her new role as an alumna.

- Summer meeting date: June 27 (via Zoom)
- Homecoming & Family Weekend date: Oct 22 – 24

Meeting adjourns.