

SMB Journal Distribution Plan

Publication Name _____

1. How many books will be printed this year? _____
2. What is the intended audience of this year's book? _____

3. At what venues around campus will the books be distributed? _____

4. At what special events around campus or in the community will books be distributed? _____

5. What plans are there for a special release event to celebrate the publication of your book? _____

6. Who is responsible for placing the books at the various distribution points around campus? _____

7. How do you plan on reducing the waste of books being discarded? _____

8. Where will unused books be kept until the end of the academic year? _____

9. Where will unused books be stored over the summer and for subsequent academic years? _____

10. What plans do you have to share your publication with the greater Portland community? _____
