

2019 NSO Newspaper

Contact: Jason Feiner, Director of Student Activities

Email: jfeiner@lclark.edu ~ Phone: x7122

Over 500 copies of the **full-color** 2019 NSO Newspaper will reach incoming students and their families during a critical time when new students are looking for information about resources and opportunities to get involved in the Lewis & Clark community. Your ad will be placed alongside engaging student-written content directed towards new students and their families. The NSO Newspaper is the most reliable source for information during New Student Orientation when students are seeking information about resources and involvement opportunities.

Ad Sizes and Prices

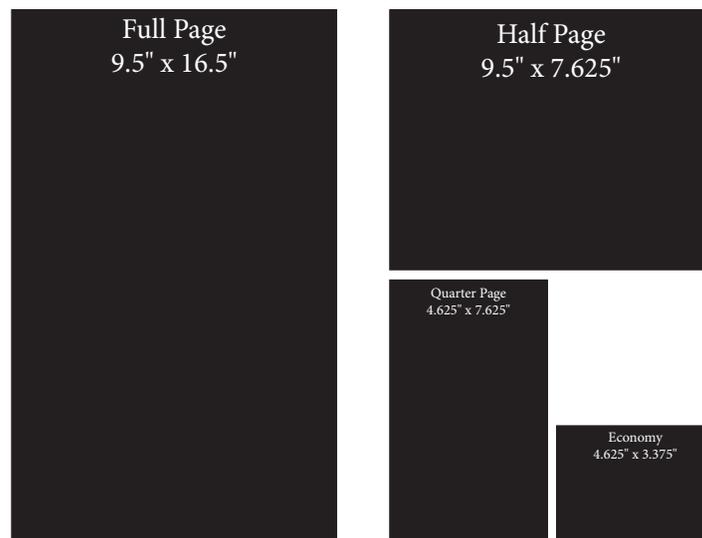
L&C Student Organizations and Departments

- Economy (4.625" x 3.375") \$12
- Quarter Page (4.625" x 7.625") \$37
- Half Page (9.5" x 7.625") \$62
- Full Page (9.5" x 16.5") \$112

External Community Partners and Businesses

- Economy (4.625" x 3.375") \$30
- Quarter Page (4.625" x 7.625") \$55
- Half Page (9.5" x 7.625") \$80
- Full Page (9.5" x 16.5") \$130

- There is an additional \$75 charge if you want your ad designed by Student Activities.



Ad Information and Deadlines

- Please contact Jason in Student Activities (jfeiner@lclark.edu) by as soon as possible reserve a spot for your ad. Also, please provide the size ad that you are planning on placing.
- Complete and final ads (don't forget to double check your image quality, grammar, and spellcheck) are due to Jason at jfeiner@lclark.edu by **10am on Monday, July 15** (again, earlier is always better and preferred).
- *Just like last year, this year's entire newspaper is going to be printed in color!* Submitting ads in gray scale or black and white still remains an option if you choose.
- Please design your ad using the specified dimensions above. Ads submitted not in the dimensions specified above will be returned to you for resizing. Student Activities cannot take responsibility for ad resizing.
- Ads need to be submitted in .pdf, .ai, .psd, or .jpg format, at the highest resolution possible.
- Ads submitted in Microsoft Word (.doc or .docx) or PowerPoint (.ppt or .pptx) cannot be used and will be returned to you for conversion to an accepted file format. Student Activities cannot take responsibility for ad file format conversion.
- Please include your department or student organization GL# when you submit your final ad. Student Activities will work the Business Office to charge your GL# directly for your ad (cash, check, and credit/debit are also accepted).

Questions?

- Please do not hesitate to contact Jason (activities@lclark.edu) with any questions you have.

Don't miss this opportunity to get your message in front of hundreds of new students and their families!