

You need to be here

Sponsorship Guide

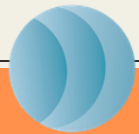
2020 Virtual Crime Victim Law Conference

www.victimlawconference.org | November 14-15, 2020



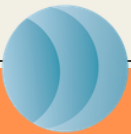
WHO WE ARE

The National Crime Victim Law Institute (NCVLI) is a section 501(c)(3) nonprofit legal education and advocacy organization based at Lewis & Clark Law School in Portland, Oregon. We actively promote balance and fairness in the justice system through crime victim centered legal advocacy, education, public policy, and resource dissemination. We promote a society in which every right of every victim is honored in every case.



LEGAL ADVOCACY

We pair crime victims with free attorneys who fight to secure their rights. We also ensure that every attorney and advocate can make the best arguments for the victims they serve by providing them with legal technical assistance.



EDUCATION

We train nationwide on the meaning, scope, and enforceability of victims' rights through practical skills courses, online webinars, teleconferences, and our national conference.



PUBLIC POLICY

We work with partners nationwide to secure the next wave of victims' rights legislation that guarantees victims substantive rights and the procedural mechanisms to secure those rights. We provide model legislation, and testify when called upon.

YOU ARE A PART OF A MOVEMENT

It's happening all around the country, right now:

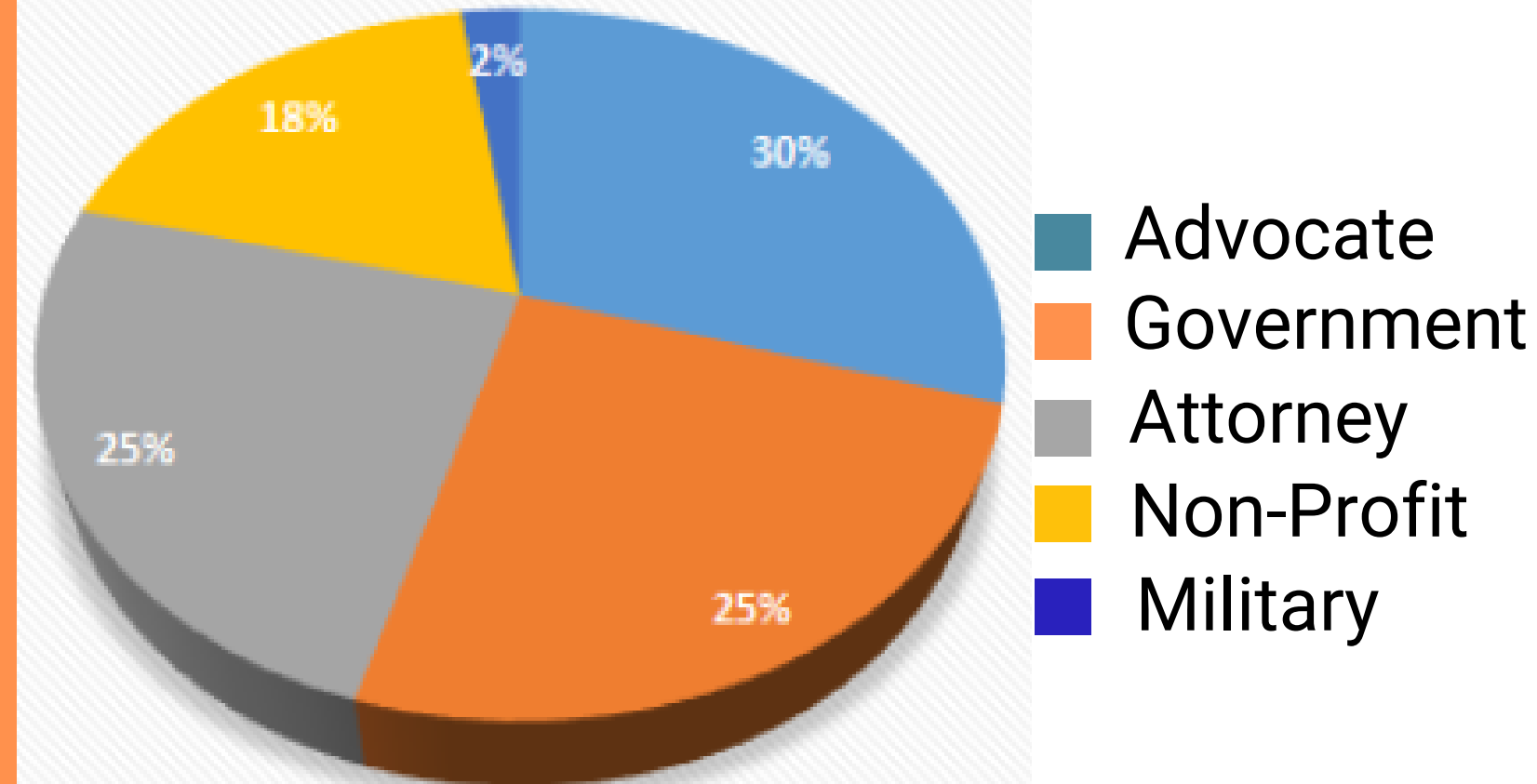
first responders are arriving at the scene of the crime; victims' advocates are supporting victims; victims' rights attorneys are representing victims in court; courts are adjudicating rights. With your support, NCVLI equips these professionals so that they can provide the most effective, cutting-edge and trauma-informed support to victims.

These individuals and businesses, made up of victims' rights attorneys, advocates, mental and physical health care workers, prosecutors, judges, law professors, students, and survivors, are the NCVLI community.

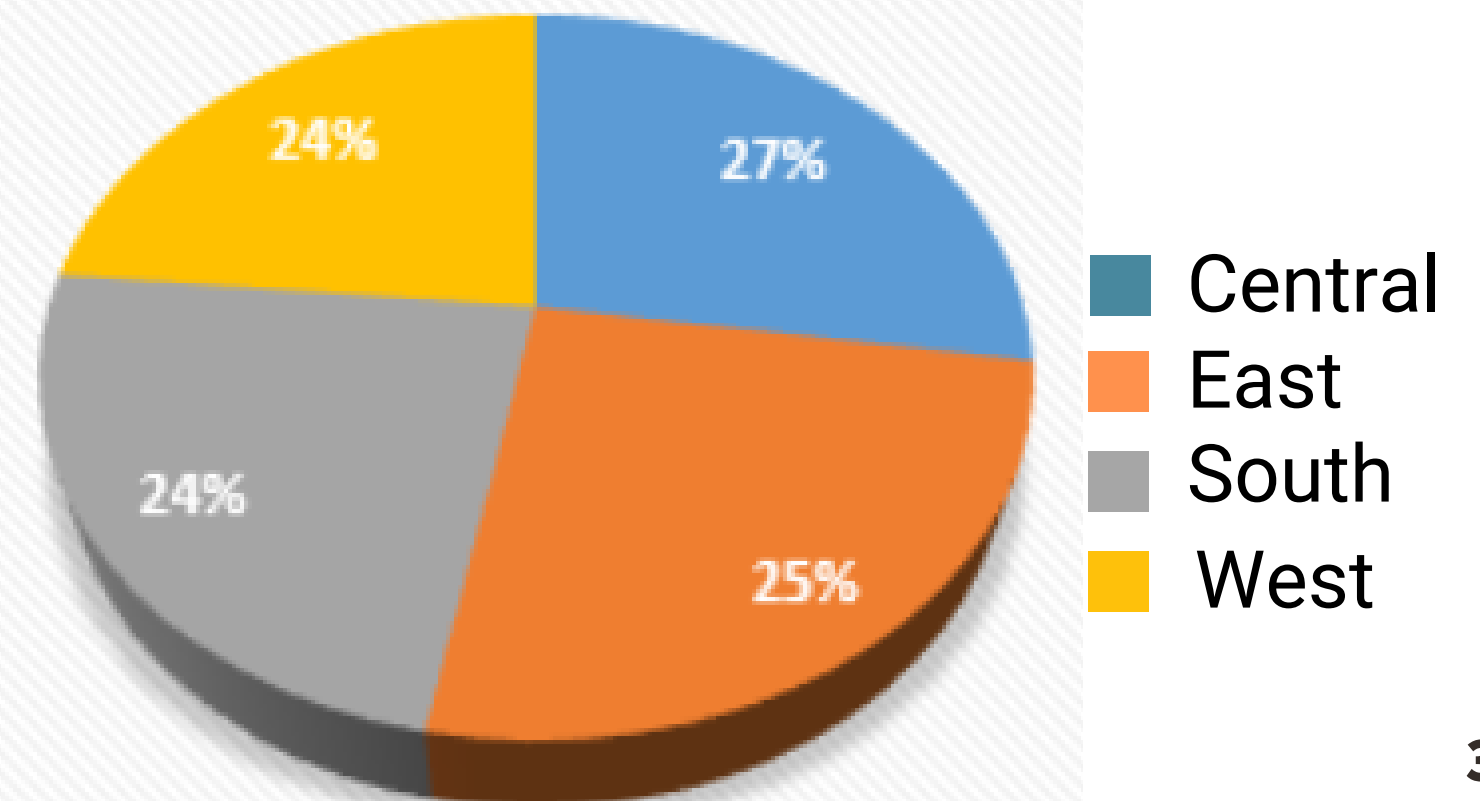
Passionate community leaders across the nation have joined NCVLI to ensure: everyone knows about victims' rights; every victim has access to a knowledgeable attorney; victims' rights are routinely enforced; and every right of every victim is honored in every case.

2020 Crime Victim Law Conference

Demographic



Region



YOUR PLACE TO CONNECT

2020 Crime Victim Law Conference

The Crime Victim Law Conference is a gathering of a diverse group of professionals to identify pathways forward for victims in the justice system. The majority of attendees identify as attorneys. Of the approximately 30% of 2019 attendees identifying as advocates:

- 27% were System-Based
- 53% were Non-Profit/Community-Based
- 1% were Military
- 18% did not identify a category



WHY THIS CONFERENCE?



ACCESS TO THE NATIONAL VICTIMS' RIGHTS COMMUNITY

Hundreds of victims' rights professionals are represented nationally and internationally at the Crime Victim Law Conference. 43 States, the District of Columbia, Mexico, Samoa, Canada, and Australia were represented at our 2019 Conference. Last year we welcomed just nearly 450 professionals to Portland for two days of ideas, innovation, and imagining the future of victims' rights. This year, we anticipate attendance will grow to 500 , and invite you to join us!



A HUB OF LEADERSHIP AND INNOVATION

The Crime Victim Law Conference brings together leading attorneys, advocates, judges, military personnel, mental health professionals, law enforcement, program managers, academics, students and survivors in the victims' rights field. Those who attend draft rights enforcement policy and litigate at the highest levels.





WHAT SETS US APART



LEADERS IN THE FIELD

The National Crime Victim Law Conference is the only national law conference focused on Victim Law, with an emphasis on rights enforcement in criminal cases.



VICTIM-CENTERED

We start and end the conversation with victim-centered outcomes and solutions. Our plenary sessions prioritize survivor voices.

WHO YOU WILL MEET

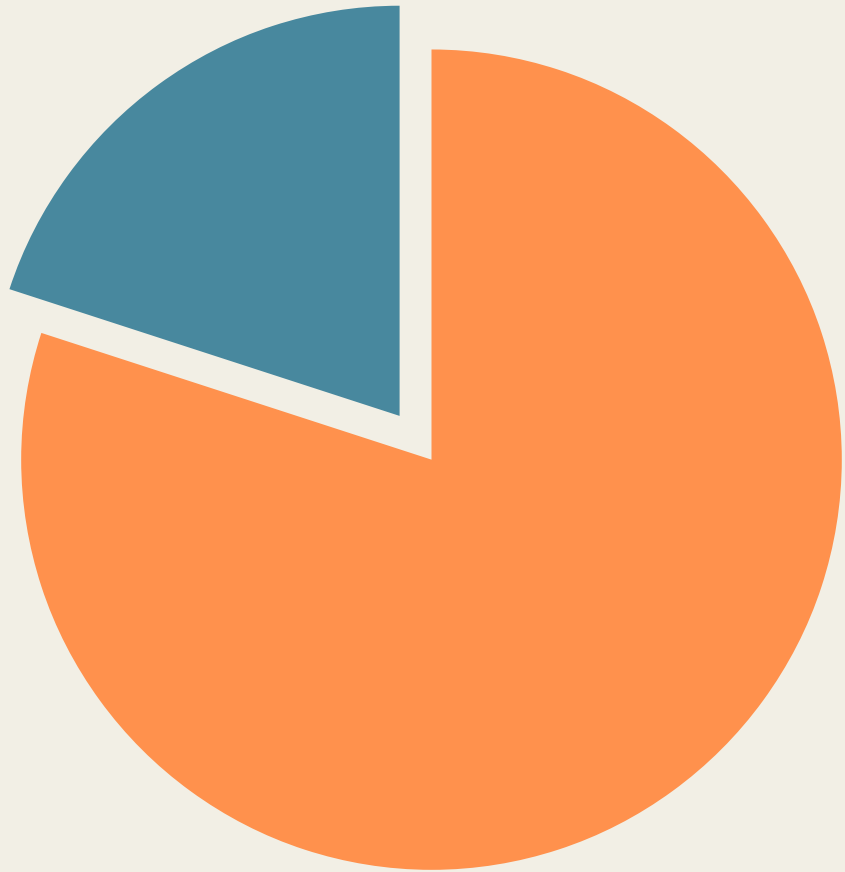
50%

**OF OUR ATTENDEES ARE THE
LEADERS AND DECISIONMAKERS
OF THEIR ORGANIZATIONS.**

Notable figures in past conference attendance include the Multnomah County District Attorney; Founder and President of The Human Trafficking Legal Center; National Director of HealingWorks ; Director of the National Immigrant Women's Advocacy Project at American University; Director of Partnerships at Common Justice; and Senior Staff Attorney at the ACLU Women's Rights Project.

Sectors Represented at 2019 Conference

■ Private Sector/For Profit ■ Governemt/Academic/Non-Profit



INTRODUCING WHOVA

NCVLI has chosen **Whova** as the Conference App for this year's virtual Conference. What this means for you as a Sponsor:

In-depth information on Conference attendees in real time.

You will have access to the shared profiles of Conference attendees. You will be able to send in-app messages to attendees to engage individuals, and attendees will be able to access your products and services from your links within the app.

Starting meaningful conversations with attendees.

You will have access to create engaging conversations in the community board, use the virtual meetup to set up group events, and collect valuable information from attendee responses.

Attendees will be able to sign up for more information through Sponsor Whova page.

A personalized Post-Event Attendee Report post-Conference.

Each Report will contain:

- How many times your banner was viewed and clicked;
- Number of leads collected through your page;
- Number of Attendees;
- Download rate;
- and more.



Whova means...



High attendee engagement: <90% download rate of the app on average.










Multi-device access (phone app and website)









Flexible Platform: multimedia display of Sponsor products.






PLATINUM SPONSOR LEVEL: \$5,000

-  Receive **four (4)** complimentary registrations to the Conference, with access to all sessions via the Whova App for 90 days post-Conference.
-  Logo is displayed (1) NCVLI Homepage; (2) Conference website; (3) Social Media (Facebook, LinkedIn, Twitter, and Instagram; 10,000+ Followers); (4) NCVLI E-Newsletter Community Corner (8,500+ Contacts); (5) Whova App (prime placement on Conference event homescreen); (6) All Breakout Sessions
-  Verbal acknowledgement at Conference opening, closing, and in all Breakout Sessions
-  Acknowledgement in pre- and post-Conference communications (logo displayed)
-  Follow-up personalized Sponsor Report including attendee impressions and engagement with your content
-  Up to four (4) dedicated social media posts with direct-from Sponsor messages
-  Virtual exhibitor booth included






GOLD SPONSOR LEVEL: \$2,500

-  Receive **three (3)** complimentary registrations to the Conference, with access to all sessions via the Whova App for 90 days post-Conference.
-  Logo is displayed (1) On Conference website; (2) Social Media (Facebook, LinkedIn, Twitter, and Instagram; 10,000+ Followers); (3) NCVLI E-Newsletter Community Corner (8,500+ Contacts); (4) Whova App (prime placement on Conference event homescreen); (5) All Breakout Sessions
-  Verbal acknowledgement at Conference opening, closing, and in all Breakout Sessions
-  Acknowledgement in pre- and post-Conference communications (logo displayed)
-  Follow-up personalized Sponsor Report including attendee impressions and engagement with your content
-  Discount on virtual exhibitor booth

SILVER SPONSOR LEVEL: \$1,500

-  Receive **two (2)** complimentary registrations to the Conference, with access to all sessions via the Whova App for 90 days post-Conference.
-  Logo is displayed (1) On Conference website; (2) Social Media (Facebook, LinkedIn, Twitter, and Instagram; 10,000+ Followers); (3) NCVLI E-Newsletter Community Corner (8,500+ Contacts); (4) Whova App (prime placement on Conference event homescreen); (5) All Breakout Sessions
-  Verbal acknowledgement at Conference opening and closing
-  Acknowledgement in pre- and post-Conference communications (by name only)
-  Follow-up personalized Sponsor Report including attendee impressions and engagement with your content

BRONZE SPONSOR LEVEL: \$500

-  Receive **one (1)** complimentary registration to the Conference, with access to all sessions via the Whova App for 90 days post-Conference.
-  Recognition by name on (1) Conference website; (2) Social Media (Facebook, LinkedIn, Twitter, and Instagram; 10,000+ Followers); (3) NCVLI E-Newsletter Community Corner (8,500+ Contacts); (4) Whova App
-  Verbal acknowledgement at Conference opening and closing
-  Acknowledgement in pre- and post-Conference communications (by name only)
-  Follow-up personalized Sponsor Report including attendee impressions and engagement with your content

PERSONALIZE YOUR EXPERIENCE

We want to meet your needs and give you the connection to our audience that you're looking for. Additional options beyond those featured on this page are available. **Ask us about putting together a solution that works for you!**

Annie McKavett Smith,
Communications & Events Coordinator
(503)768-6963

2020 Crime Victim Law Conference



LUNCH & LEARN

Digital interactive Saturday session with attendees (3 available*): \$500



VIDEO MESSAGE POST-CONFERENCE

Sponsor video message featured in post-Conference communications including Enewsletter (8,500+ contacts) and Website story: \$250



KEYNOTE CO-INTRODUCTION

Sponsor representative co-introduces Keynote Speaker with NCVLI staff (2 available; 1 Opening Keynote, 1 Closing Keynote*): \$500

*Available on a first-come, first-serve basis, with speaker consent.

2020 Conference Sponsorship Registration

I/We would love to partner with NCVLI in the following way:

Conference Sponsorship Levels (pick one):

☐ Platinum (\$5,000) ☐ Gold (\$2,500) ☐ Silver (\$1,500) ☐ Bronze (\$500)

Please include the following add-on option(s) for my Sponsorship:

☐ Lunch & Learn Session ☐ Video Message Post-Conference ☐ Keynote Co-Introduction

☐ I would like to discuss other add-on options further with the NCVLI Team. Please contact me.

Payment Information

☐ Check enclosed (made out to NCVLI) ☐ Please charge my credit card
(Charge will show up as Lewis & Clark)

Name: _____ Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Name on Card: _____ CVC Code: _____

Card Number: _____ Exp. Date: _____ Card Type: _____

Questions? Email ncvliconference@lclark.edu. Please return this form to NCVLI, 1130 SW Morrison Street, Suite 200, Portland, OR 97205.